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**Thursday, September 21, 2006**

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**ITSSD: IP-Based Innovation, Not IP Opportunism, is in Brazil's Best Interests**

**ITSSD: IP-Based Innovation, Not IP Opportunism, is in Brazil's Best Interests**

A New **ITSSD** Article Discusses How, by Rediscovering the Value of Private Intellectual Property Rights, Brazil Can Stimulate Domestic **Innovation** and Generate Economic Growth

PRINCETON, N.J., Sept. 21 /PRNewswire/ -- While the government of Brazilian President Luiz Inacio Lula da Silva works diligently to appear as a political moderate and a dependable market-friendly force within a highly volatile and blatantly populist region of the world, international business, trade and regulatory expert **Lawrence A. Kogan of the ITSSD** reports how Brazil, under Mr. Lula's leadership, is actually working to undermine exclusive private property rights and free enterprise globally.

In a new article appearing **in the peer-reviewed International Journal of Economic Development (IJED)**, Mr. Kogan documents how the Brazilian government, assisted by ideological activists, academics and politicians, has brazenly led a bloc of emerging and less developed economies to craft a highly controversial anti-intellectual property right (IPR) legal framework.