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[Index](#) > [Law](#) > [IP Law](#)

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## IP Law

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In Intellectual property as a concept began to appear in the middle of the 19th century, as writers and inventors demanded legal protection from plagiarists and imitators. Some argued that an invention or creation, such as a song, deserved unlimited ownership protection, as though it were a physical object. Others felt that copying was completely acceptable because nothing tangible was taken from the original author. Today, most authorities have settled on a limited set of rights for intellectual property. How those laws ought to be applied, however, remains a topic of heated debate.

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SEPTEMBER 27, 2006

## [Begin the Beguine](#)

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The Institute for Trade, Standards, and Sustainable Development (ITSSD) has published **Rediscovering the Value of Intellectual Property Rights: How Brazil's Recognition and Protection of Foreign IPRs Can Stimulate Domestic Innovation and Generate Economic Growth**, by Lawrence Kogan. Summary: This article documents how the Brazilian government,

<b>IPcentral.info</b> 		THE PROGRESS & FREEDOM FOUNDATION'S <i>Center for the Study of Digital Property</i>					
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([previous](#) | [next](#))

## Begin the Beguine

The [Institute for Trade, Standards, and Sustainable Development \(ITSSD\)](#) has published [Rediscovering the Value of Intellectual Property Rights: How Brazil's Recognition and Protection of Foreign IPRs Can Stimulate Domestic Innovation and Generate Economic Growth](#), by Lawrence Kogan.

**Summary:** This article documents how the Brazilian government, assisted by ideological activists, academics and politicians, has brazenly led a bloc of emerging and less developed economies to craft a highly controversial anti-intellectual property right (IPR) legal framework that will undermine exclusive private property rights and free enterprise globally. The article provides evidence showing why Brazil should pursue 'bottom-up' IP-based innovation rather than 'top-down' IP opportunism to stimulate domestic innovation and generate economic growth.

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