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PR Newswire

ITSSD: IP-Based Innovation, Not IP Opportunism, is in Brazil's Best Interests

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A New ITSSD Article Discusses How, by Rediscovering the Value of Private Intellectual Property Rights, Brazil Can Stimulate Domestic Innovation and Generate Economic Growth

PRINCETON, N.J., Sept. 21 /PRNewswire/ -- While the government of Brazilian President Luiz Inacio Lula da Silva works diligently to appear as a political moderate and a dependable market-friendly force within a highly volatile and blatantly populist region of the world, international business, trade and regulatory expert Lawrence A. Kogan of the ITSSD reports how Brazil, under Mr. Lula's leadership, is actually working to undermine exclusive private property rights and free enterprise globally...