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For Immediate Release

### **New Technologies Offer Hope Against Invasive Tree Pests**

MANASSAS, VIRGINIA, Jan. 30 -/E-Wire/-- The pesticides and trunk-injection devices developed by Arborjet could be the leading, technological approaches to the war against invasive tree pests and diseases, the Massachusetts company claims.

Woburn-based Arborjet offers capsule-delivery and micro-infusion systems which, Arborjet says, require much less tree-drilling than other systems.

The company also says its imidacloprid insecticide formulation passes through tree tissue more efficiently than other products containing a larger volume of the same active ingredient.

Taken together, Arborjet maintains, those attributes add up to a tree-preservation system which is more environmentally friendly and effective than other systems.

University research posted by Arborjet and USDA supports the company's claims; however, government and municipal agencies rely more heavily on tree-removal – not soil- or trunk-injection – in their campaigns against emerald ash borer (EAB) and Asian longhorned beetle (ALB).

In fact, newspaper and wire stories routinely say that the only solution to EAB and ALB infestation is tree-removal. Insider interviews with experts suggest that the answer lies somewhere in between.

The USDA Animal and Plant Health Inspection Service (APHIS) is using tree- or soil-injection for ALB, in some circumstances – but not for the borer. The reasons for APHIS reliance on tree-removal in response to EAB are varied, but they include financial constraints and the characteristics of the borer. However, Arborjet argues that their products should be much more prominent in local, as well as federal, mitigation efforts directed at exotic tree pests.

Subscribers can read the full article at [www.pesticide.net](http://www.pesticide.net). **Other stories in the January**

**30, 2007, issue of PESTICIDE.NET Insider eJournal include:**

An Insider Look At Invasive Tree-Pest Control

Should property owners kiss their ash goodbye, or treat it?

Eradicating Exotic Pests Faces Funding Problems At APHIS

Protecting the U.S. from the entry, establishment or spread of animal and plant pests, as well as noxious weeds, is not easy task. However, ongoing budget constraints make it even tougher.

EPA Proposes To Stop Consumer Use of New Rodenticides

EPA is proposing to reclassify second-generation anticoagulants as restricted use pesticides, and impose risk mitigation measures on many other rodent control products. Industry disputes the need for these restrictions, while EPA, in an exclusive interview, explains its reasoning.

Lawsuit Threatened Over Cumulative Ecosystem Effects From Sixty Pesticides

The Center for Biological Diversity has served notice of its intent to sue EPA and Interior using novel theories which allege that multiple pesticides cause adverse synergistic and cumulative ecosystem effects on endangered species in the San Francisco Bay watershed.

IR-4 Pushes Forward With Specialty Crop Initiatives And Projects

Despite continued budget uncertainties, IR-4 is involved in a myriad of undertakings, both domestically and internationally, that are vital for crop protection chemicals and biopesticides used on specialty crops, ranging from fruits and vegetables to turf, floral plants, herbs and spices.

**Precautionary Principle Will 'Run In Place' In 2007, Trade Expert Predicts**

**The precautionary principle reverses the burden of proof in any regulatory regime from government to industry and requires the elimination or substitution of "lower-risk" products. Lawrence Kogan says it can significantly drive up costs related to, and diminish the value of, tangible assets, as well as intangible assets, processes and technologies.**

Published bi-weekly, PESTICIDE.NET Insider eJournal provides the inside story on issues important to pesticide registrants, regulators and policy activists. PESTICIDE.NET

(www.pesticide.net) also operates the world's leading website for news and regulatory information on conventional, biological and antimicrobial pesticides, with over 10,000 documents and a quarter million visits per month.

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