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## **ITSSD: IP-Based Innovation, Not IP Opportunism, is in Brazil's Best Interests A New ITSSD Article Discusses How, by Rediscovering the Value of Private Intellectual Property Rights, Brazil Can Stimulate Domestic Innovation and Generate Economic Growth**

*Last Update: 11:32 AM ET Sep 21, 2006*

PRINCETON, N.J., Sept 21, 2006 /PRNewswire via COMTEX/ -- While the government of Brazilian President Luiz Inacio Lula da Silva works diligently to appear as a political moderate and a dependable market-friendly force within a highly volatile and blatantly populist region of the world, international business, trade and regulatory expert **Lawrence A. Kogan of the ITSSD** reports how Brazil, under Mr. Lula's leadership, is actually working to undermine exclusive private property rights and free enterprise globally.

**In a new article appearing in the peer-reviewed International Journal of Economic Development (IJED)**, Mr. Kogan documents how the Brazilian government, assisted by ideological activists, academics and politicians, has brazenly led a bloc of emerging and less developed economies to craft a highly controversial anti-intellectual property right (IPR) legal framework. According to the article, Brazil is believed to be promoting this new international paradigm in order to divert attention away from its weak national education and innovation systems, to gain negotiating leverage at the now-stalled WTO Doha round trade talks, and to project itself politically as the international champion of a development agenda that calls for a massive redistribution of global wealth and knowledge (technology transfer) at or below concession rate prices.